

## Messinger's for Clothing

**MESSINGER'S**  
Opposite Wright House

Bring your shirt or undershirt to be fixed up. Seibol, our  
tailor, will do a good job.

### UNUSUAL OPPORTUNITIES

Open to young men and women trained for business  
THE MID-WINTER TERM  
at the

*Bliss-Alger*  
**COLLEGE.**  
SAGINAW, MICH.

WILL OPEN MONDAY, JAN. 6, 1919—ENROLL NOW  
Courses in Business and Bookkeeping, Shorthand,  
Typewriting, Civil Service, Banking, Cost Accounting  
and Private Secretary Work

## Why Meat Prices Vary in Different Stores

Prime steers	12.50-13.00
Good to choice steers	11.50-12.00
Common to medium steers	10.50-11.00
Four-year, fair to fancy	10.00-10.50
Two-year, fair to fancy	9.50-10.00
Two-year, fair to fancy	9.00-9.50
Two-year, fair to fancy	8.50-9.00
Two-year, fair to fancy	8.00-8.50
Two-year, fair to fancy	7.50-8.00
Two-year, fair to fancy	7.00-7.50
Two-year, fair to fancy	6.50-7.00
Two-year, fair to fancy	6.00-6.50
Two-year, fair to fancy	5.50-6.00
Two-year, fair to fancy	5.00-5.50
Two-year, fair to fancy	4.50-5.00
Two-year, fair to fancy	4.00-4.50
Two-year, fair to fancy	3.50-4.00
Two-year, fair to fancy	3.00-3.50
Two-year, fair to fancy	2.50-3.00
Two-year, fair to fancy	2.00-2.50
Two-year, fair to fancy	1.50-2.00
Two-year, fair to fancy	1.00-1.50
Two-year, fair to fancy	0.50-1.00
Two-year, fair to fancy	0.00-0.50

These newspaper quotations represent live cattle prices in Chicago on December 30th, 1918.

The list shows price ranges on nine general classified groups with a spread of \$13.85 per cwt.—the lowest at \$6.50 and the highest at \$20.35.

Why this variation in price?

Because the meat from different animals varies greatly in quality and weight.

Although the quotations shown are in nine divisions, Swift & Company grades cattle into 34 general classes, and each class into a variety of weights and qualities.

As a result of these differences in cattle prices, (due to differences in weights and meat qualities), there is a range of 15 cents in Swift & Company's selling prices of beef carcasses.

### These facts explain:

- 1—Why retail prices vary in different stores.
- 2—Why it would be difficult to regulate prices of cattle or beef.
- 3—Why it requires experts to judge cattle and to sell meat, so as to yield the profit of only a fraction of a cent a pound—a profit too small to affect prices.

**Swift & Company, U.S.A.**



Try The Record Want Ads

### LOCAL NEWS ITEMS

DeLuxe candies.—77-11-c  
Wanigan at Brunner's.—64-11  
Smoke the best, Wanigan.—64-11  
J. J. Osborn was a Saginaw visitor Monday.  
Charles O. Ward was in Ithaca on business Friday.  
You will find the best bread in Butter Cup wrappers. 02-12-c  
Tom May, the famous Detroit cartoonist, was an Alma visitor Saturday.  
Lieut. Alfred Papworth of Howell was an Alma visitor over the week end.  
Mr. and Mrs. F. L. Convis and Miss Edna Pino of Ithaca were Alma visitors Saturday.  
Dr. E. G. Stryker, osteopathic physician, State Savings Bank Building, Alma, both phones. 57-11  
Mrs. Henry Ayling was called to Mt. Pleasant Monday by the illness of her niece, Mrs. N. Rountree.  
Glen Hulse of the United States navy, son of Mrs. Mary Hulse of this city, is home enjoying a furlough.  
Mrs. Ida Fink was called to Lansing Saturday to attend the funeral of a cousin, Mrs. Glen Robinson, of that city.  
The name of Private Arthur Dumas of Alma appeared in the list of returned soldiers published in the Sunday papers.  
The Ladies' Aid of the Church of Christ will serve dinner at the church Wednesday, January 22. Everyone is invited. Price 25c.  
Corporal Ray E. Gore has arrived from overseas and is a guest at the home of his sister, Mrs. Claude Resequie, Kennington Heights.  
Mrs. Dell Perry and son, Roy, who have been visiting with relatives in Kalamazoo for the past week, have returned to their home in this city.  
J. Fuller of Belding, former manager of the Wright House in this city, spent Sunday in Alma a guest at the home of his son, Floyd and wife.  
H. M. Crooks, president of Alma college, was in Chicago the latter part of last week and the fore part of this week on business for the college.  
Mr. and Mrs. John D. Sullivan and four friends from nearby places, left Monday for Florida, where they will spend the balance of the winter months.  
Mr. and Mrs. H. H. Soule, who has been spending the past two weeks visiting with relatives in Baltimore, returned to their home in this city Monday.  
Earl Coleman has received his discharge from the army and has returned to this city. He was employed here at the time of going into the army.  
Lieutenant Mark L. Spinney of Camp Custer, Battle Creek, spent the week end in this city, a guest at the home of his parents, Mr. and Mrs. J. D. Spinney.  
Lieutenant Donald Smith, who has been training in the aviation corps in Texas for the past few months, has received his discharge and returned to his home in this city.  
Lieutenant T. Arnold Robinson, who has been in training at the aviation field, Lake Charles, La., has received his discharge from the service and returned to his home in this city.  
The ladies of the Eastern Star will give a benefit card party in their lodge rooms Thursday, January 23. An invitation is extended to all. "Five hundred" only. 50c a couple.  
The Francis Willard Union will meet at the home of Mrs. L. N. Baker, Wednesday, January 22. Topic will be, "Spiritual, Physical and Social Life of Child." Leader Mrs. Cummings.  
The next regular meeting of the Royal Temple of Pythian Sisters will be held Tuesday evening, January 21, for initiation and installation of officers. A potluck supper will be served. Every member is requested to be present.  
The Ladies' Aid society of the First Presbyterian church will give a tea next Tuesday afternoon, January 21, at the home of Mrs. P. M. Smith, 320 W. Superior street. This is a rally meeting and all ladies interested in the church are cordially invited to attend.  
Word has been received by Wm. H. Rogers of this city that regulations relating to ammonium nitrate, electric blasting machines and flashlight powers are revoked. Other articles listed under explosives under the enforcement act, with these exceptions, are still in force and require a license.  
The vestrymen of St. John's church will give an entertainment and oyster supper at the guild room Friday evening, January 17. All members and attendants of the church are cordially invited to be present. The vestrymen will prepare and serve the supper, so all who attend may be certain that it will be a very elaborate supper that will be served. They will also have charge of the musical program which will be given. This promises to be a rare treat. There will be no charge for the supper or the entertainment.

ADVERTISED LETTERS  
The following letters remained un-called for at this office January 11, 1919.  
Mr. Ernest Adams, Mr. William Bates, Charles Cartella, Mrs. Ida Frederick, Clara Haynes, M. G. F. Howard, Corp. Geo. D. Hayward, Mrs. W. H. Johnson, Mrs. Ida Evans, Chas. W. Lindsey, D. H. McKay, Mr. and Mrs. McLaughlin, Mr. John Martin, Pvt. Giles Miller, Miss Marvel Murdock, A. J. Pickard, Dietor Alma 1275, Miss Pearl Primeau, Mrs. G. C. Roberts, Mrs. Bud Sanderson, Mrs. J. Smith, Mrs. S. C. Schultz, Mr. Emmet Seat, Mr. Z. F. Smith, Mr. Claude H. Wilson, Mrs. Lillian Wills, Pvt. Emil F. Wilson.  
The above letters if not called for will be sent to the Dead Letter Office January 27, 1919.  
V. P. Cash, P. M.

IMPORTANT ANNOUNCEMENT  
Dainty lunches gotten up at any hour. It is a specialty at the European Cafe.—77-11-c.

### EAST ALMA

Mrs. Emma Faught, Highland avenue, and her son Earl, went to St. Louis Sunday to attend the funeral of Mrs. Fred Brooks.  
Mr. and Mrs. James Wiltshire and daughter, of Eastward street, visited ever Sunday with Mrs. Wiltshire's brother, Adelbert Howe, of Michigan Avenue.  
Mr. V. C. Eyer, from North Star, spent Sunday with his brother's family, Glen Eyer, of Grove avenue. Mr. Christian Eyer, their father, has returned from Lansing and is staying with his son Glenn.  
The Walker family have moved to 1315 Michigan avenue, into the house formerly occupied by the Studers.  
Mr. Neil McCallum, Grove avenue, has gone on a visit to his daughter at Midland. She has been sick.  
There will be the usual Sunday services in the Eastminster chapel at 10:30 a. m. and 7 p. m. Sunday school at 2:45 and C. E. meeting at 6 p. m.  
Norman B. Wood, author and lecturer, is to give his illustrated lecture on "Ben Hur"—a tale of The Christ—in Eastminster chapel on Wednesday evening, January 22, at 7:30 p. m. The two songs, "The Holy City" and "Memories of Galilee," will be sung and illustrated on the screen by stereopticon. Mr. Wood is well worth hearing.  
The Eastminster Ladies' Aid meets with Mrs. Hawkins, Hayes avenue, on Friday afternoon, January 24.  
Mrs. Shafer and her daughter, Marquette street have each given one dollar towards the piano fund. This makes the total \$148. The last \$50 remains to be wiped off the slate.  
Mrs. Frank Rogers, Valley avenue, has paid \$2 and Mr. and Mrs. Boulter and Mrs. Wilson have paid \$3 towards the seating fund at Eastminster. This brings the total to \$126. This includes about four sums that have been promised. All other sums have been paid. Each person in the community is asked to provide a seat or more for the chapel.  
There were over one hundred present at Sunday school last Sunday afternoon. Mr. Platt has a fine class of boys. His daughter, Bernice Platt, has consented to act as assistant pianist as well as help in the Sunday school. With such large numbers of children in this new and growing community there is need of every Sunday school helper to come and gather the children in for religious teaching and training.  
Mrs. Grierson gave a fine lantern lecture on "China, yesterday and tomorrow," in Eastminster chapel last Sunday night. The chapel was filled with an interested audience and the choir gave excellent service. Mrs. Bishop sang and her voice was a new discovery. She has undertaken to help in training the choir. She has a very sweet, mellow voice, which will greatly enrich the services at Eastminster. The conduct of the children was very praiseworthy. Many of them had been at Sunday school. They had an hour's C. E. exercise under Mrs. Grierson's leadership. The lantern lecture lasted an hour and all the children kept quiet and awake. It was a very good thing. Mrs. Grierson is at her best with the C. E. exercise. Many parents were present and enjoyed the exercises as much as the children.

THE CHURCHES  
Baptist Church  
J. W. Priest, Pastor, residence 81 Gratiot avenue.  
Morning service, 10:00.  
Sunday School, 11:15.  
Junior Union, 3:00 o'clock.  
B. Y. P. U. meeting—6 p. m.  
Topic: "Our Relation to God."  
Leader, Louise Hainline.  
Evening service—7 o'clock.  
Sermon: "Who is on the Lord Side."  
Thursday night prayer meeting: 7:30.  
Presbyterian Church.  
Rev. W. L. Gelston, Minister, 5 N State street; phone 514.  
10 a. m. Sunday school. The "St. Class Campaign" commenced last Sunday. Every class is to strive for perfect and prompt attendance. Lesson, "The Passover," Ex. 12:1-14.  
11 a. m.—Morning worship.  
Theme: "Proclaiming Christ Through church methods."  
6 p. m.—Christian Endeavor.  
Topic: "Our Relation to God." Repentance. Mark 1:14-20.  
7 p. m.—Evening service. A stereopticon lecture on "China, Yesterday and Tomorrow." All are welcome.  
Thursday 7:30 p. m. church night. Members of the church are asked to save this night for the church. From 7:30 to 8:15 prayer meeting will be held. Both before and after the hour the time will be utilized for the meeting of all the organizations of the congregation. Once a month fellowship hour will be enjoyed.  
First Church of Christ, Scientist  
I. O. O. F. Temple  
Sunday school—9:30 a. m.  
Sunday 10:30—Subject: "Life"  
Wednesday 7:30—Testimony meeting.  
Reading room open every afternoon from 2:30 to 5:00. Public cordially invited.

CARD OF THANKS  
We wish to thank the friends and neighbors for their many kindnesses and their sympathy to us during our recent sad bereavement, in the loss of our husband and father.  
Mrs. John Schick  
Miss Mildred Schick  
Eat Model Bakery bread and pastry and be happy the whole year through. 76-4-c

## SOME RED HOT

# January Clearance Bargains

### Boys' 25c and 50c Caps

Not going to carry this line any longer, they must go, priced

**17c**

### Ladies' and Misses'

## SHOES

Quite a quantity of Ladies' and Misses' shoes in 2 1-2 and 3, good serviceable shoes

**98c**

### Ladies' Cotton

## UNDERWEAR

Ladies' Union Suits, High or low neck. Now do you want to save a dollar? Priced

**89c to \$1.29**

### Cotton Plaid

## Dress Goods

Worth 75c yard, good serviceable cloth for school dresses. Sale Price

**35c**

## Outing Flannel

Being sold for less money than we can buy it for. Heavy Outing in lights or Darks

**27c**

### Men's Cotton

## UNDERWEAR

Union Suits Jersey ribbed or fleece lined. Now why shiver? Sale Price

**\$1.59**

# Cushing & Benedict

"Where You Do The Best"

## Good News For the Housewife

War-time Flour is a relic of the past!

Delicious, Nutritious, Wholesome White Bread is again on the menu.

How good it tastes!

And how easy it is to make good bread from good flour compared with the effort required to produce just ordinary bread from War Flour.

Of course, we were all perfectly willing to use war flour as a war-time necessity. It helped our boys over there gain the Glorious Victory.

But everybody is delighted to have it all over and mighty proud of the amazing record our own precious America has made.

It is also good news to the particular housewife to know she may again obtain the good old-fashioned, high quality

# Lily White

"The flour the best cooks use"

for no better flour has ever been made or sold than LILY WHITE

No flour has ever given the housewife better satisfaction for either bread or pastry baking than LILY WHITE.

There have been mighty few flours that even equalled it.

We are making LILY WHITE in the same old way, exercising just as much care in the selection of grain, being just as particular to see that exactly the right blend of the different varieties of wheat is secured to produce the best flour it is possible to mill.

Your Dealer will cheerfully refund the purchase price if you do not like LILY WHITE FLOUR as well OR BETTER than any flour you have ever used for either bread or pastry baking; in other words, if LILY WHITE does not completely satisfy you for every requirement of home use.

Be certain to specify you do not want war flour, but the real old time high quality LILY WHITE FLOUR now on sale.

**VALLEY CITY MILLING CO.**

Grand Rapids, Mich.